

# Presse Information Winter Long Text

## Hotel Alpenrose – a Winter Dream in the Heart of Tyrolean Mountains

The winter sun shines high over the mountains - deep blue sky - everywhere glitters in white. With every breath pure genuine air. Horse sleighs move through the winter landscape. Piles of firm snow sit on the roofs and thick icicles hang on the gables of the houses. In this idyll of the Tyrolean Lech Valley – an untouched river country with charming little towns - lies our wellness and family hotel Alpenrose. A paradise for anyone who enjoys life, looks for some rest and loves nature.

### Our Hotel – a wellness oasis with flair

The big lobby is equipped with stylish furniture and open fireplace which transmit a feeling of noblesse and cosiness. From here you can comfortably reach all hotel facilities without taking a step outside the hotel: ultramodern Wellness Center, beautiful Wellness-Schlössl with panoramic indoor swimming pool, tasteful restaurant, gourmet rooms in original Tyrolean style and last but not least a parking garage. In our rooms and suites, which are all equipped with balcony and view over the surrounding mountains, traditional ambience and modern comforts melt together to generate a breathtaking atmosphere. Our personnel, a well-coordinated team, acts with natural warmth and shows its valuable competence in all issues. Our spacious lobby is the platform of almost all our events, such as reception occasions or dancing and movie evenings.

### Information:

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### Gastronomy – good and healthy

At Alpenrose Hotel we offer you delicious dishes and we always pay attention to quality. The professionals of our Vital kitchen uses only genuine product from local manufactures. A big variety of exquisite tastes is waiting for you. Noble, robust or rather palatable – a good wine complements a tasteful meal and keeps its promises. That goes without saying! Our pampering board includes a generous, healthy breakfast buffet, an afternoon buffet, a snack with coffee and cake and an evening three- or four-course menu. Vegetarian dishes are always part of our menu. Our three tea and juice bars – in the lobby, in the Wellness Center and in Wellness Schlössl – are just waiting for you.

## Wellness & Beauty – Well-being for body, spirit and soul

Take care of yourself and enjoy a feeling of deep well-being. That's all. It works wonders. Our light-flooded Wellness-Schlössl is exactly the right place to translate this feeling into practice. After a walking tour, after a biking excursion or whenever you feel like doing something good to your body and soul. Some recreative units in our panoramic indoor swimming pool, a relaxing session in the whirl pool or a massage have beneficial effects and increase your well-being. A big variety of treatments and wellness facilities will take care of your body while pampering your soul. High-qualified specialists and noble product lines guarantee the success of each application. Imperial bath, Rasul bath, Ägyptos wrapping, ayurvedic facial massages, thalasso body-wrapping or the typical hay bath. Well-being, health and vitality melt together in order to create a harmonic whole.

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## Wellness Center - regeneration for your spirit

This ultramodern fitness center counts on full time coaching, plays the best songs and is simply trendy. You can train with the most modern fitness equipment and TV-displays which are tailored for cardio (heart and blood circulation) and muscular training. On request, you have the possibility to check your personal fitness level. After a brief evaluation, our fitness experts will develop your individual sport program. Stress free training is guaranteed for everyone, for beginners and sportsmen too. There is no waiting time in front of each piece of equipment! Beside our equipment zone you can find a spacious, light-flooded gym room. After each training units or whenever you want to, you can strengthen your energies at our juice bar and enjoy fruity drinks and vitamin-packed fruits.

## Outdoor program - Winter is fun!

During the winter Lech Valley looks like a breathtaking snowy paradise. Cross-country skiing is one of the best winter activities and Hotel Alpenrose is just the ideal starting point for it. You can join gorgeous trails directly from our hotel. They will take you into an amazing winter land-scape. You can discover this natural beauty also during a horse sleigh ride or a walking tour. Only a few minutes from our hotel there are two ski lifts for beginners and a drag lift. Parents will take advantage of the unique service taking children to the ski lifts and back to the hotel. Skiers and snowboarders can reach this top skiing area in only 30 minutes. Thanks to our parking garage you can drive by car without having problems with ice and snow. Otherwise you can use the ski bus that stops in front of our hotel. After coming back from your daily excursion you will enjoy pure comfort, e.g. in our lobby where fire flares and crackles in the open fireplace. You will feel yourself at home!

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